



Warburtons School Visitor programme end of year report 2017

Report compiled by the
British Nutrition Foundation

Report period September 2016 –
September 2017

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Introduction

The School Visitor programme has now been running in its current form for five years.

Over this time, there have been:

- 5 x end of year reports produced
- 6 x School Visitor conferences delivered
- 31 x quality assurance visits undertaken
- 300 x period reports submitted and validated

These mechanisms have helped ensure the programme continues to be consistent, up to date and relevant for schools, as well as providing evidence of the programme's rigor, quality and value.

During the academic year 2016-2017, the British Nutrition Foundation has worked with Michael McDermott, Corporate Sustainability Manager, and Jennifer Freer, Interim Community, Health & Wellbeing Manager, to support the management of the Warburtons School Visitor programme.

Over the last academic year (September 2016 – July 2017), five new School Visitors have joined the team. This has resulted in visits from the Burnley site resuming after a two year break and the Paddock Wood site now offering visits for the first time. Runcorn established and ran visits from April to August 2017 and following the recruitment of two new Visitors is due to start visits again towards the end of 2017/early 2018.

At the time of writing this report (October 2017), there are 12 sites delivering the School Visitor programme and 23 School Visitors in post.

The statistics in this report have been compiled using data from this year's 67 site reports and six overview reports.



End of year overview

Below is a summary of the statistics collected from the sites during the academic year September 2016 - July 2017. The full information table for the period can be found on page five.

Report period	September 2016 – July 2017
Children reached	40,169
Number of sessions/workshops delivered	1,402
Unique schools	809
Schools receiving first visit	466
Average session length	1 hour 52 minutes
Practical session	79% of practical sessions were sandwich making 21% of practical sessions were bread making
Schools that would like a revisit	100%
Schools that would recommend the programme to another school	100%
Visits where junior parkrun materials were shared with schools	18%*

*Schools located near a junior parkrun event

KPI area	Recorded statistics 2015/2016	Targets for 2016/2017	Actual stats 2016/2017
School type	0% visits to secondary or other.	0% of visits to secondary or other categories.	0% of visits to secondary or 'other' categories.
Visits per age	99% to target age (5-11 years).	97% to target age (5-11 years).	100% to target age (5-11 years).
Activities (elements) undertaken	100% Warburtons introduction 100% Healthy eating 100% Food safety 100% Practical (bread or sand) 99.7% Food waste	100% Warburtons introduction 100% Healthy eating 100% Food safety 100% Practical (bread or sandwiches) 100% Food waste Cover <u>all</u> session elements in 100% of visits.	100% Warburtons introduction 100% Healthy eating 100% Food safety 100% Practical (bread or sand) 100% Food waste
Teachers rating sessions as excellent	90% Warburtons introduction 92% Healthy eating 95.2% Food safety 97.8% Sandwich making 94.3% Bread making 88.5% Food waste 95.1% Overall experience	92.5% Warburtons introduction 92.5% Healthy eating 92.5% Food safety 92.5% Sandwich making 92.5% Bread making 92.5% Food waste 92.5% Overall experience Increase (or sustain) scores of 92.5% +	94% Warburtons introduction 95% Healthy eating 93.8% Food safety 97.7% Sandwich making 96.6% Bread making 91.8% Food waste 97.4% Overall experience
Teacher rating of improvements in the children's level of understanding	98.1% Healthy eating 98.7% Food safety and hygiene 98.6% Food prep and cooking	95% Healthy eating 95% Food safety and hygiene 95% Food prep and cooking Sustain (and increase if possible) scores of 95% + for teacher rating of 'a lot' and 'some'.	98.9% Healthy eating 98.9% Food safety and hygiene 98.6% Food prep and cooking
Teachers who would like a revisit and would recommend a visit	100% Revisit 100% Recommend	100% Revisit 100% Recommend	100% would like a revisit 100% would recommend a visit
Unique schools visited	57%	50%	58%
Schools receiving a first visit	35%	30%	33%
Evaluation forms	100% available.	100% available.	99.9%

School Visitor Programme		End of year report 2016 - 2017										
School type	Primary	Special		Secondary		Other		Total		Average session length (minutes)		
	Num. 1,384	% 99%	Num. 16	% 1%	Num. 0	% 0%	Num. 2	% 0%	Num. 1402	% 100%	112	
Visits per age	5-7 years	7-9 years		9-11 years		Mixed 5-11 years		Other		Total		
	Num. 397	% 28%	Num. 619	% 44%	Num. 334	% 24%	Num. 52	% 4%	Num. 0	% 0%	Num. 1402	
Activities undertaken during the session												
Warburtons introduction	Healthy eating		Food safety & hygiene		Sandwich making		Bread making		Food waste		Other	
	Num. 1,402	% 100%	Num. 1,402	% 100%	Num. 1113	% 79%	Num. 289	% 21%	Num. 1,402	% 100%	Num. 1,261	% 90%
Teacher rating of the session												
Number of forms available: 1,401												
Note: Although this number of forms are available, not all questions are answered on every form. Responses per question are noted below.												
Rating	Warburtons introduction		Healthy eating		Food safety & hygiene		Sandwich making		Bread making		Food waste	
Excellent (4)	Num. 1,318	% 94%	Num. 1,332	% 95%	Num. 1,310	% 93.8%	Num. 1,085	% 97.7%	Num. 280	% 96.6%	Num. 1,282	% 91.8%
Good (3)	Num. 79	% 6%	Num. 67	% 5%	Num. 85	% 6.1%	Num. 23	% 2.1%	Num. 10	% 3.4%	Num. 107	% 7.7%
OK (2)	Num. 4	% 0%	Num. 2	% 0%	Num. 1	% 0.1%	Num. 2	% 0%	Num. 0	% 0%	Num. 7	% 0.5%
Poor (1)	Num. 0	% 0%	Num. 0	% 0%	Num. 0	% 0%	Num. 0	% 0%	Num. 0	% 0%	Num. 0	% 0%
Total responses to each question: 1401 1401 1396 1396 1110 290 1396 1401												
Teachers rating of improvements in the children's level of understanding												
Rating	Healthy eating		Food safety & hygiene		Food prep/cooking		Teachers who would like a revisit		junior parkrun materials shared		Overall experience	
	Num. 1038	% 73.9%	Num. 1182	% 84.5%	Num. 1127	% 80.5%	Yes Num. 1,399	No Num. 0	Yes Num. 256	No Num. 18%	Num. 1,365	% 97.4%
A lot (3)	Num. 349	% 24.9%	Num. 200	% 14.3%	Num. 254	% 18.1%					Num. 36	% 2.6%
Some (2)	Num. 17	% 1.2%	Num. 16	% 1.1%	Num. 19	% 1.4%					Num. 0	% 0.0%
No change (1)												
Total responses to each question: 1404 1398 1400												
question:												
Total number of children visited	40,169											
Unique schools visited	809											
Schools receiving first visit	466											

Key notes on 2016/17 statistics

This year's School Visit statistics were the best recorded to date. There were 1,402 visits undertaken and an incredible 40,169 pupils seen this academic year. These figures represent an increase on last year's stats of 14% and 16%, respectively.

There were only two small aspects of the KPI targets that were not achieved this year.

The first was in regard to, '*Teachers rating the session as excellent*'. The '*Food waste*' element fell slightly under the 92.5% target with a score of 91.8%. However, it is worth noting that 91.8% is an excellent improvement on the 88.5% score this element received the previous year.

The second KPI not achieved was the 100% of teacher evaluation forms being available – just one form was missing.



With the exception of the two minor instances above, all other KPI targets were met or exceeded. Two examples of where KPIs were exceeded are '*Schools receiving a first visit*' and '*Unique schools visited*'.

New for the last academic year, the School Visitors were tasked with raising awareness of junior parkrun during their sessions. The School Visitors shared the junior parkrun materials on 18% of their visits. This was where the sessions delivered took place in schools near junior parkrun events.

Quality Assurance visits

Between April and July 2017, BNF undertook nine quality assurance (QA) visits. (*The two final site visits to Bellshill and Newburn will take place in the next few months.*) This is the third year BNF has undertaken the QA visits which are designed to:

- ensure all sites are delivering the School Visitor programme as prescribed by the toolkit (to ensure the programme is being delivered consistently across Britain);
- identify areas of good practice;
- identify areas for future development;
- provide an opportunity for School Visitors to discuss any areas of concern or ask for advice or support.

During QA visits, BNF attends a school visit with the Visitor/s and observes the session, with a particular focus on ensuring the five elements that make up the session are delivered and the information is communicated appropriately, accurately and consistently. After the visit, BNF provides feedback to the School Visitor about their session and a general discussion takes place. This is often in the presence of the Line Manager. The QA visit is also an opportunity for the School Visitors to discuss any concerns or seek any support or clarify in relation to the programme.

Key observations during the 2017 visits

Good practice

- Talking around the slides in an appropriate and engaging way for the audience
- Providing positive career messaging
- Eatwell Guide – good delivery, especially as this was newly launched at the 2016 conference
- Relating the Eatwell Guide model to children’s mealtimes – helping to make messages meaningful
- Organisation of sessions
- Range of ingredients provided for the sandwich making
- Letting children taste remaining ingredients (in a hygienic and controlled way) to avoid waste

Port Talbot sessions at the Osprey’s stadium, Swansea

An interesting session observed during the QA visits was that delivered by Port Talbot as part of the Osprey school’s rugby programme (which has a health focus). Schools toured the rugby stadium and then attend the School Visitor session in a large conference room. The Visitors were able to work with two classes from different schools at one time. Angela and Cheryl began by delivering the introduction to both schools. The schools were then separated with one school making their sandwich while the other worked on their *Get busy booklets*. The schools then swapped over. The session concluded with the schools regrouping at the end for the food waste element. This worked well and enabled Port Talbot to access a large number of children at schools not previously seen.



Programme updates

School Visitor toolkit update

A toolkit update is currently in progress and the revised toolkit will be launched in January 2018. The purpose of the update will be to check that documents and resources are up-to-date and continue to serve their purpose. During the update process consideration will be given to feedback provided by the School Visitors, schools, Warburtons Centre team and BNF.

Aspects for review will include:

- nutrition messages;
- sandwich and bread session plans;
- food allergy information;
- food safety information and processes;
- curricula (e.g. Welsh curriculum is undergoing change for implementation in 2021);
- PowerPoints used in school;



New School Visitor sites

The School Visitor programme is continuing to expand across the Warburtons bakery and depot sites. In the last academic year, Runcorn and Paddock Wood have recruited School Visitors. The newly operational sites should help support the current year-on-year trend of increased visit numbers and children seen.

Online training

The new BNF nutrition course based on the Eatwell Guide has been available since March 2017. Eleven School Visitors have now trained using this updated course and feedback has been positive.

Printed resource update

The Love Food Hate Waste poster is currently under review to ensure links used on the poster reach the correct webpage and that the latest Love Food Hate Waste logo is used. Following this, a new batch of all six posters will be ordered and sent to the School Visitors. It is estimated this will happen at the end of 2017/start of 2018.

Overall Key Performance Indicators (KPIs) for academic year 2017 – 2018

These (KPIs) are targets for the School Visitors for the academic year 2017-2018. They will be reviewed by the School Visitor Line Managers and the Community Investment Committee periodically throughout the year.

Area	Recorded statistics 2016/2017	Targets for 2017/2018
School type	0% visits to secondary or other.	0% of visits to secondary or other categories.
Visits per age	100% to target age (5-11 years).	97% to target age (5-11 years).
Activities (elements) undertaken	100% Warburtons introduction 100% Healthy eating 100% Food safety 100% Practical (bread or sandwiches) 100% Food waste	100% Warburtons introduction 100% Healthy eating 100% Food safety 100% Practical (bread or sandwiches) 100% Food waste Cover <u>all</u> session elements in 100% of visits.
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Teacher rating of improvements in the children's understanding	98.8% Healthy eating 98.8% Food safety and hygiene 98.6% Food preparation and cooking	95% Healthy eating 95% Food safety and hygiene 95% Food preparation and cooking Sustain (and increase if possible) scores of 95% + for teacher rating of 'a lot' and 'some'.
Teachers who would like a revisit and would recommend a visit	100% Revisit 100% Recommend	100% Revisit 100% Recommend
Different schools visited	58%	50% <i>This target remains at 50% as many schools have more than two form entry which makes it difficult to limit repeat visits without missing out some of the same age group in a school. It is still important for School Visitors to strive to visit as many different schools as possible.</i>
Schools receiving a first visit	33%	30% <i>This target remains at 30% in acknowledgement of the fact there is a finite number of schools within a one hour drive of each site.</i>
Evaluation forms	99.9% available.	100% available.
Spreadsheets	N/A	Continue to ensure all spreadsheets are fully and accurately completed. Send to BNF by the submission date.
Toolkit	N/A	Continue to run sessions in accordance with the most up to date version of the toolkit (currently October 2016 updated version expected in January 2018).

Conclusion

The School Visitor programme has enjoyed another successful year. Once again, the number of sessions delivered by the School Visitors has increased, this time by 14% and the number of children seen by 16%, both significant increases for a second year running.

The last academic year has seen the revival of visits at Burnley, Runcorn and Paddock Wood have become established as sites delivering school visits.

The stories shared by the School Visitors at this year's conference were one of the highlights. The stories were engaging and interesting and provided a deeper insight into the work of the School Visitors. In the coming year, it will be important to encourage and remind the Visitors to share this type of information with Nicola Atkinson at Centre so it can be communicated more widely.

Between April and July 2017, BNF undertook nine quality assurance visits to see the School Visitors delivering their sessions in school. In all cases, the sessions complied with the toolkit and the delivery was engaging and appropriate. BNF is pleased to confirm that the Warburtons School Visitor team continue to deliver a high quality, consistent programme across Britain.

BNF is pleased to be able to validate **1,402 School Visitor sessions** reaching **40,169 children** for the academic year 2016-2017. To complete the validations, BNF requests two *Evaluation forms* from each site three times during the school year.

BNF is delighted to be continuing to work with Warburtons on the School Visitor programme and looks forward to another successful year ahead.